

Jolie Folle Rosé

IGP Méditerranée
France



JOLIE FOLLE = CRAZY BEAUTIFUL

Region

For this wine we collaborated with a family estate that has been cultivating grapes in Southern France since the 18th Century. We source from the South of France Mediterranean Basin. The flexibility in sourcing allows us to blend the highest quality rosé at an approachable price.



Soil and Climate

The ground is a layered mix of gravel and clay, with Mediterranean limestone at the base. Most of the region sees warm, dry summers, mild winters, limited snow, and plentiful sunshine. Micro-climates vary from the Camargue delta in the West to the Alps de Haute Provence in the East.

Winemaking

Grapes are handpicked at night to ensure freshness. They are immediately direct pressed in a pneumatic press to retain the primary aromas and elegance of the grapes. The resulting wine is cold fermented between 13-16 °C in stainless steel tanks for 15 days.



Vintage: 2022

Bottle Format: One Liter (1000ml)



6.8 (5oz) glasses

Alcohol: 12.5% ABV

Grape Varietal:

- 30% Syrah
- 25% Merlot
- 25% Grenache Noir
- 15% Caladoc
- 5% Ungi-Blanc

Taste Profile

This Rosé is a pale rose color with notes of strawberry and raspberry. On the palate, it is bright and dry with a hint of apricot on the finish.

Enjoy with: Shrimp cocktail and soft cheeses.

PRODUCED WITH SUSTAINABLE FARMING PRACTICES

PAIR WITH: LOVERS, FAMILY AND FRIENDS
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This icon is representative of the Camargue Delta in Southern France where the Rhône River meets the Mediterranean sea. Comprised of three symbols, an anchor, a cross, and a heart. Respective they mean Hope, Faith, and Charity.